



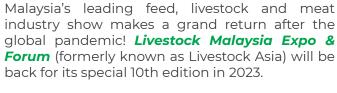


Endorsed by



Hosted by





More than

leading industry players and brands, both international and local

are expected to gather under one roof to showcase the latest innovations and developments in the world of feeds, livestock production, meat processing, meat products and much more. The 10th edition of Livestock Malaysia is expected to attract more than

trade visitors and delegates

representing integrators, veterinarians, livestock farmers, feed millers, wholesalers, retailers, importers, and distributors.













# WHY LIVESTOCK MALAYSIA

- Good reputation of the organiser in the livestock industry since its inception in 2001 as Malaysia's leading event for the feed, livestock and meat
- Astounding response from trade visitors and
- Comprehensive marketing strategy to attract quality visitors and buyers with wide global reach.
- **High-level conferences** with a series of interactive seminars and conferences led by distinguished experts.
- Strong continuous support from the government and various prominent associations.





# RENEFITS



▼ Generate sales leads, enhance brand image and brand awareness, and launch new products with more than 6000 trade visitors and delegates representing integrators, veterinarians, livestock farmers, feed millers, wholesalers, retailers, importers, and distributors.



Engage in face-to-face interaction with industry players to expand networks and develop new and existing business partnerships.



Cost-effectively promote your products and services to buyers with decision-making and purchasing power in one place for three days.



V Gain better market understanding and insights.



Access to value added seminars & conferences.



## **ABOUT THE ORGANISER**

Organized by



Livestock Malaysia 2023 (formerly known as Livestock Asia) is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com

#### **BOOK YOUR SPACE NOW**

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### **COST OF PARTICIPATION**

# SPACE ONLY RM1,400 / USD380

per sqm (min. 18 sqm)

Space only and does not include any form of construction, furnishing and electrical fittings. Exhibitor is responsible for the design, construction, carpeting, furnishing and electrical fittings.

# **WALK-ON PACKAGE RM1,600 / USD420**

per sqm (min. 9 sqm)

The Walk-On Package is a basic stand framework built by our appointed stand contractor on your behalf.



### Walk-On Package

inclusive of

- ▼ 1x info desk
- 2x folding chair
- **▶** 1x dustbin
- 2x spotlight warm
- ✓ 1x 13amp spn





